



MOUNTAIN VIEW GROUP

Contact: Adrienne Deihl
Telephone: 518-346-2034
adrienne@mountainviewgroup.com

For Immediate Release

MOUNTAIN VIEW GROUP ADDS STAFF

Schenectady, NY – Mountain View Group, Ltd. has expanded its production staff to include Melissa Lacijan as Administrative Manager and Adrienne Deihl as Managing Producer.

As Office Manager, Lacijan will manage daily administrative office functions, support producers, and liaison with the Atlanta office. Before coming to Mountain View Group, Ltd., Lacijan worked as a freelance Production/Casting Coordinator for several area production companies, and is a voice-over actress. Lacijan received her Bachelor of Science in Television Production from Emerson College in Boston, MA. She resides in Halfmoon, New York.

As Managing Producer, Deihl will be the production lead for corporate work and commercials, as well as lead the business development efforts in the Schenectady office. Deihl returns to Mountain View Group, Ltd. after freelancing as a producer for both broadcast and photography projects, and working as Producer/Art Buyer for Palio. A graduate of California State University at Northridge, Deihl received a Bachelor of Arts in Child Development. She currently resides in West Charlton, New York.

Mountain View Group, Ltd., filmmakers and communications strategists, drives and delivers sustainable change through consultation and planning and highly engaging film, video, and interactive media productions. Working with visionary leaders, Mountain View Group blends strategy and creativity to move hearts and minds.

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